



تاروں سے ستاروں تک



FASTLINK

Quarterly Edition (April - June 2026)

One
TEAM
One
DREAM

Celebrating the successful close of FY 2025–2026, a year defined by progress, innovation, and excellence.



CEO's Message

Dear FAST Family,

Alhamdulillah, FAST has closed the last quarter of FY 2026 on a historic high.

I want to extend my appreciation to every member of the FAST Family. The achievements we celebrate today are the result of your dedication, resilience, and unwavering commitment to our shared purpose of **Achieving Excellence** (Taron Se Sitaron Tak).

FAST's greatest strength continues to be our **People** - our **Sales team** made relentless efforts in driving growth and strengthening customer relationships; **Production and Quality teams** consistently delivered excellent products; **Stores & Dispatch teams** ensured timely deliveries, and all our support functions including **Finance, HR, Sales Ops & Marketing, Procurement, IT, Administration, Engineering, HSE** all came together to ensure a successful FY 2026 closing. While we came in under the budget target, closing the quarter with highest sales shows momentum and reaffirms our capacity to deliver an upward trajectory.



This achievement belongs to the entire FAST Family. It is the result of working together with a shared purpose, unwavering commitment, and the determination to excel. As we embark on FY 2027, I am confident that we will continue to build on this momentum, raise our standards even higher, and create new milestones together.

Wishing you and your families good health, happiness, and continued success.

Kamal Mian
CEO, Fast Cables

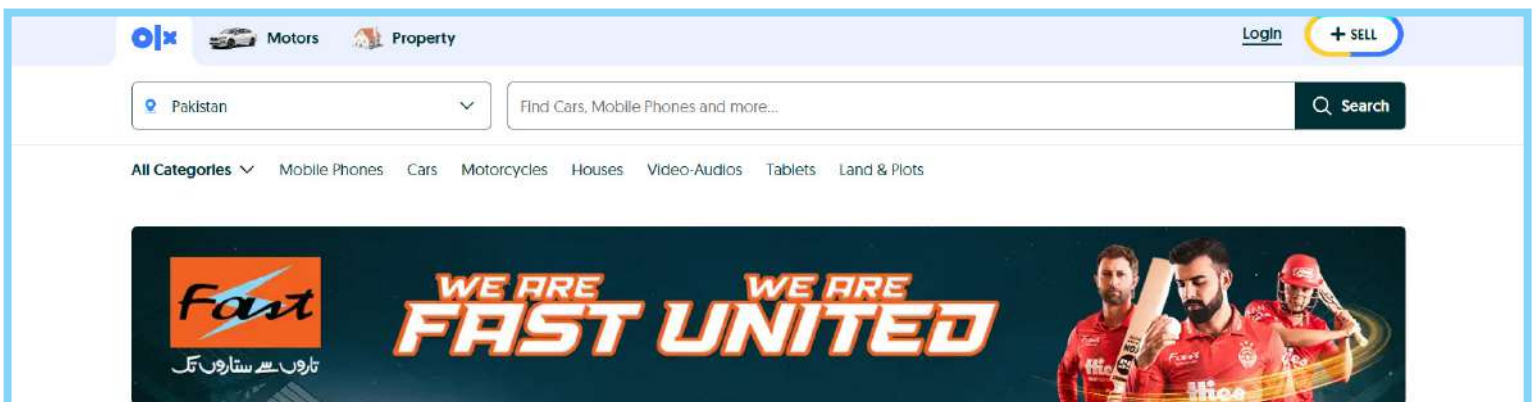
FAST Wins Best Content Creation Award at Pakistan Digital Awards

FAST is proud to have received the Best Content Creation Award at the Pakistan Digital Awards (PDA) for its Ramadan Edition Campaign. The recognition celebrates the campaign's meaningful storytelling, authentic audience engagement, and impactful communication.



Expanding Our Digital Reach

Fast Cables is proud to announce a strategic milestone in its digital advertising journey, expanding its brand footprint through high-impact campaigns on **Myco**, **OLX**, and **ARY Digital** drama sponsorships. These premium placements have connected our Lights and Cables divisions with highly relevant audiences, generating millions of impressions, strengthening brand awareness, and enhancing brand recall.





FAST Represents Pakistan at IEEE PES Conference

FAST proudly represented Pakistan at the IEEE PES Transmission & Distribution Conference and Exposition in Chicago USA, one of the world's leading events for the electrical transmission and distribution industry.



Showcasing Innovation at IAPEX 2026

FAST also participated in IAPEX 2026 Islamabad Chapter, presenting its comprehensive portfolio of cables, lighting solutions, and engineering excellence to industry professionals, government representatives, and key stakeholders. The exhibition reaffirmed FAST's role in advancing Pakistan's infrastructure and construction sectors through quality, innovation, and sustainable engineering solutions.



Trade Hungama

FAST celebrated its much awaited Trade Hungama, engaging dealers, distributors, and customers through interactive activities and product demonstrations. The initiative further strengthened relationships with trade partners while increasing awareness of FAST's expanding portfolio of electrical and lighting solutions.



FAST Tasdeeq – FAST Inamat

FAST announced the winners of the FAST Tasdeeq–FAST Inamat scheme, rewarding customers with exciting prizes, including motorbikes, while promoting product authenticity and strengthening customer engagement through the FAST Tasdeeq platform.





FAST Celebrates Sustainability Week 2026

FAST successfully celebrated the 2nd Annual Sustainability Week 2026 with a series of impactful activities focused on environmental stewardship, capacity building, and community engagement. From tree plantation drives to awareness training sessions, employees came together to drive meaningful change and reinforce FAST's commitment to a greener, more responsible future.



FAST Excellence Awards

FAST reaffirmed its commitment to education and talent development through FAST Excellence Award ceremony at GIKI (Ghulam Ishaq Khan Institute of Engineering Sciences and Technology) University, highest achiever in Electrical Engineering Department was recognized for his outstanding academic performance, reflecting FAST's continued commitment to strengthening industry-academia collaboration and inspiring the next generation of engineering professionals.



Youth Well-Being & Sustainability Club

FAST continued its commitment to youth development through Humrahi Well-Being Program and FAST Sustainability Club, conducting interactive sessions at Government Girls High School, Harbanspura, and Falah Foundation. Activities such as "Food Waste and its Environmental Impact," "Recognizing and Expressing Emotions," "Every Drop Counts," and Canvas Painting promoted environmental awareness, emotional well-being, and creative expression, while participation awards encouraged continued learning and engagement.



Employee Engagement: Twist & Hit – FAST PSL Edition

To celebrate sportsmanship during the cricket season in Pakistan, FAST organized "Twist & Hit – FAST PSL Edition," bringing colleagues together through interactive cricket-inspired activities. The initiative fostered collaboration, enthusiasm, and a strong sense of team spirit, reinforcing the One FAST culture beyond the workplace.



Birthday Celebrations

Throughout the quarter, Employee Relations teams across all locations organized birthday celebrations reinforcing our culture of unity and belonging. Each occasion reflected the values that make FAST not just a workplace but a family bound by mutual respect and shared purpose.



Internal Training & Workshops

FAST continued strengthening employee capabilities through a comprehensive series of internal training sessions conducted across departments between April and June 2026. Delivered by in-house subject-matter experts and department leads, the sessions covered customer engagement, digital productivity, cybersecurity, tax compliance, professional ethics, quality standards, SOP implementation, equipment operation, and HSE practices. These initiatives reflect FAST's continued investment in building skilled, compliant, and future-ready teams.



External Training

Employees from the **Faisalabad** and **Peshawar** branches participated in external Rescue Training programs, strengthening emergency preparedness and reinforcing FAST's commitment to workplace safety and continuous learning.





Employee of the Quarter — Recognizing Excellence

Employee of the Quarter (EOQ - Q3) was celebrated at both the Head Office and the Manufacturing Facility. We congratulate all EOQ winners for exemplifying FAST's values of excellence, integrity, and commitment to performance.



New Joiners

We are delighted to welcome new professionals to the FAST Family.

- **Mr. Waqas Zahid Mayo** joins as Manager Business Development.
- **Mr. Khalil Ahmad** joins as Lead Total Rewards.
- **Mr. Muhammad Tanzeem Hussain** joins as Deputy Manager Purchase.
- **Mr. Muhammad Tallal Khan** joins as Deputy Manager Admin.





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CABLES

LIGHTS

METALS

PVC

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