



تاروں سے ستاروں تک

CABLES | LIGHTS | METALS | PVC



**CORPORATE
PROFILE**

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About Us

FAST's journey began nearly four decades ago with a mission to promote industrialization in Pakistan and contribute towards the socio-economic uplift of fellow citizens. Initially our focus was on the manufacturing of electrical Cables and Conductors under the Fast Cables brand, which has become a household name due to its premium ("REAL") quality and reliability. The confidence reposed by architects, engineers, and end users in the FAST brand, led to our expansion in the Metals, PVC, and Lights business verticals.

Today, we are the leading and most innovative manufacturer of electric cables and conductors, catering to various industries, commercial entities, and consumer needs. The growing demand for our products prompted us to integrate Metal and PVC plants with our existing production facilities, thus enhancing our production capacity and meeting external customer requirements. Further, our commitment to promoting indigenous products inspired us to venture into the LED lighting business. After extensive research and development, we launched FAST Lights to add a sparkle into our valued customers' lives.

At FAST, our customers are at the forefront of all our operations. We are committed to delivering superior quality products and exceptional pre and post-sales services. With a passion for excellence driving us forward, our commitment to delivering 'Real Quality' products to customers will remain our guiding principle as we look towards the future.



Fast Forward 2030

Our “Taron Se Sitaron Tak” motto embodies the FAST approach of striving, achieving, and delivering **EXCELLENCE** in all aspects of life. This approach is also reflected in our FAST Forward 2030 Corporate Philosophy that is steering the growth and expansion of our footprint.



Our Brand Promise

Achieving Excellence!

Our Vision

EmPower communities for sustainable development.



Our Mission

To be the market leader by delivering excellence through innovation and capacity building of all stakeholders.

Our Values



FOCUSED ON
CUSTOMERS



AUTHENTIC



SUSTAINABLE



TEAM WORK

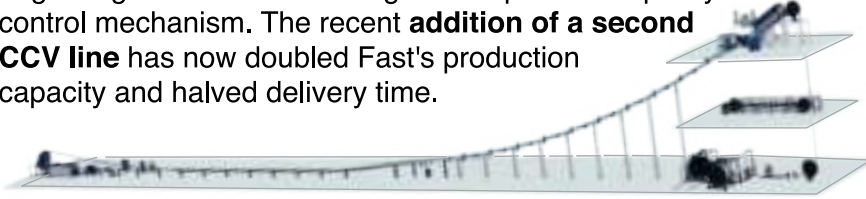
Pakistan's **First**

We are proud of FAST's value addition to the cables and conductors industry in Pakistan by achieving several "**First in Pakistan**" milestones that set the bar of excellence for others to follow.



Two Catenary Continuous Vulcanization Lines (CCV) for MV Cables

Our Medium Voltage Cables are being manufactured through CCV line technology that was introduced for the "**1st time**" in **Pakistan by FAST**. This technology gives product life of more than 40 years and insulation without eccentricity. It also prevents water treeing and other irregularities due to simultaneous extrusion process and excellent characteristics of insulation by cross-linking using Nitrogen gas. The uniformity of product quality in large lengths is assured through a computerized quality control mechanism. The recent **addition of a second CCV line** has now doubled Fast's production capacity and halved delivery time.



Aluminium Alloy Plant

FAST is Pakistan's **1st** and only manufacturer of aluminium alloy conductors that have contributed to the strengthening of Pakistan's national grid due to their enhanced electrical and mechanical properties. Our Aluminium Alloy Plant has the capacity to produce new products for the local market such as Aerial Bundle Cables (ABC) for electricity distribution, Trapezoidal Wire Conductors, and All Aluminium Alloy Conductors (AAAC) for high voltage transmission. The AAAC conductors are preferred in distribution lines due to lighter weights and lower electrical losses. Recently Fast became the **1st** and to date only manufacturer of Greeley conductor, which is contributing to national self-reliance by saving foreign exchange and promoting import substitution.



FAST Tasdeeq – Verification Service for Cables

We were the 1st to introduce a robust product verification mechanism to enable our customers to check the genuineness of purchased product. Through this service, we aim to offer peace of mind to our valuable customers regarding the quality and safety of products installed in their homes and offices.

SMS Verification

Buy



Buy Fast Cables from your nearest electrical store.

Scratch



Scratch sticker on the cable coil. Each sticker has a unique cable identification code.

Verify



Send this scratched code via SMS to verify the genuineness of your cable.

QR Code Verification

Buy



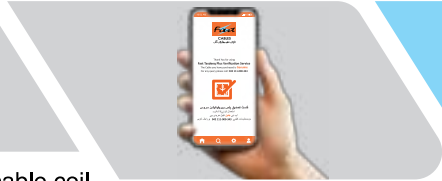
Buy Fast Cables from your nearest electrical store.

Scan



Scan QR code on the cable coil. Each QR code has a unique cable identification code.

Verify



Receive the verification alert which shows the genuineness of your cable.

FAST Application

Keeping abreast latest technologies, we have introduced 1st **FAST App** for our business. The App allows our clients to access a range of services with ease and convenience including purchase of products from the FAST e-store, information about our dealers' network, cable and light specifications, and FAST Inamaat.



KEMA Gold Certification

FAST Cables is the 1st company in Pakistan to secure the prestigious KEMA Gold certification for MV cables from Netherlands, which is a source of great national pride as it places Fast Cables at par with the best in the international cable industry. In addition, well established management system, such as ISO 9001, ISO 14001 and ISO 45001 reflect FAST's emphasis on product quality, environmental footprint, and worker's health and safety.



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Fast Cables

FAST Cables is the leading manufacturer of electrical cables and conductors in Pakistan. Our emphasis on quality has made FAST Cables one of the most reliable brands in the cable industry of Pakistan and the choice of leading electrical consultants, engineers, and architects in the country.

FAST Cables is currently offering a wide range of cables which includes low and medium voltage cables, conductors, and customized products to meet specifications of our clients.

Low Voltage	Medium Voltage	Conductors
Building Wires / Power Cables	Single Core Cables	Bare / Grounding Conductors
Fire Retardant & Halogen Free Cables	Three Core Cables	Copper Conductor
Fire Resistance Cables		All Aluminum Conductor
Solar Cables		All Aluminum Alloy Conductor
Aerial Bundle Cables		Aluminum Conductor Steel Reinforced
Telecommunication Cables		Aluminum Conductor Fiber Reinforced
Control & Instrumentation Cables		



Product Range

Low Voltage Cables

(0.3KV-3.6KV)



Building Wires / Power Cables

- Single core non-sheathed
- Single & Multicore Sheathed



Fire Retardant & Halogen Free (LSHF) Cables

- Solid
- Stranded (Flexible/Non-Flexible)
- Commercial & Industrial Cables
- Armored and Unarmored Cables
- Fire Retardant & Halogen free (LSHF)
- Controlled Unscreened
- Screened
- Concentric conductor



Fire Resistance Cables

- Solid
- Stranded (Flexible/Non-Flexible)
- Single Core/Multicore
- Armored and Unarmored
- Cu or Al - Mica Glass Tape - LSHF -LSHF-STA or SWA -LSHF
- Cu or Al - Mica Glass Tape - XLPE -LSHF -STA or SWA -LSHF

Solar Cables

- Flexible Tin Coated Copper
- Single Core Cross-linked Polyolefin Insulated & Sheathed (XLPO)
- Designed for DC Voltage



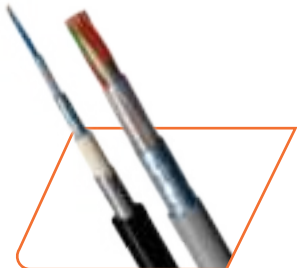
Aerial Bundle Cables

- With & Without Messenger



Telecommunication Cables

- Indoor/Outdoor Cables
- Armored and Unarmored
- PVC Insulation-Al Screen-PVC Sheath
- PE Insulation-PVC or LSHF Sheath



Control & Instrumentation Cables

- Multicore overall screen
- Pairs overall screen
- Screened Pair
- Armored and Unarmored
- Cu-PVC or PE or XLPE - Al or Cu Screen- PVC or LSHF
- Cu-LSHF-Al Screen-LSHF
- Cu-PE-Al Screen-PE or LSHF-Corrugated Armored-PE or LSHF
- Cu-PVC or PE or XLPE - Al Screen - PVC or LSHF-STA or SWA-PVC or LSHF



Medium Voltage Cables

(6KV-33KV)

Single and Three Core Cables

Armored and Unarmored



Flame Retardant



Halogen Free



Watertight



Conductors

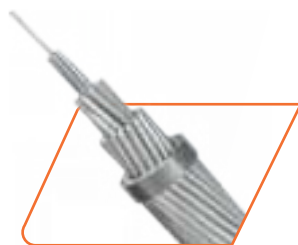
Copper
Grounding Conductor



All Aluminum Conductor
(AAC)



All Aluminum Alloy
Conductor (AAAC)



Aluminum Conductor
Steel Reinforced (ACSR)



Aluminum Conductor
Fiber Reinforced (ACFR)
- HTLS Conductor



Fast Lights

As demand for energy-efficient lighting solutions continues to grow, FAST Lights is committed to providing not only superior quality products, but also comprehensive services that include energy audits, customized design solutions, and efficient after-sales support. Our key differentiators are:

- Up to 7 Year Warranties
- Maximum Energy Saving Products — High Lumen Efficacy
- Long Life Span — 50,000 hours @ L70
- Durable Products Designed to withstand tough environments — IP66 & IK08 Rated
- Lighting Design & Energy Audit Services

FAST Lights is currently offering wide range of Indoor & Outdoor lighting solutions for Industrial, Commercial & Household applications. Our products are categorized in Endure, Value, and Eco series.

Endure Series	Value Series	Eco Series
50,000 Hours Lifetime – Corresponds to 5.7 Years of Consecutive Use	30,000 Hours Lifetime – Corresponds to 3.4 Years of Consecutive Use	15,000 to 20,000 Hours Lifetime – Corresponds to 1.7 to 2.3 Years of Consecutive Use
P.F > 0.9	P.F > 0.9	P.F > 0.5
SDCM < 3	SDCM < 6	
DALI, 0-10V & Triac Dimming Options	DALI, 0-10V & Triac Dimming Options	
Smart Controls, RGB, Tunable White & HCL Configurability	Smart Controls, RGB, Tunable White & HCL Configurability	
3 – 7 Year Warranty	2 – 3 Year Warranty	1 – 2 Years Warranty
Comprehensive Certifications; IEC, CE LVD, CE EMC, RoHS, LM79, LM80, LM82, IP, IK, IES Files	LM79, LM80, LM82, IES Files	Economical Price & Reliable Products

Product Range

Indoor Lighting

Bay Lights

- Endure High Bay
- Endure High Bay Pro

Bulbs

- Eco A Type Bulb
- Value T Type Bulb

Downlights

- Eco Downlight
- Eco Spotlight
- Value Downlight Pro
- Value SMD Spotlight
- Value Grille Spotlight

Panel Lights

- Value Backlit 2x2
- Value Backlit 1x4

Tube Rods

- Value T-8 Pro
- Value T-8

Batten Lights

- Value T-5 Integrated
- Value Smart Batten

Damp Proof Lights

- Value Damp Proof
- Endure Damp Proof

Linear & Pendant Lights

- Value Linear Pendant G1

Track Lights

- Value Track Light

Emergency Exit Lighting

- Emergency Exit Light Surface
- Emergency Exit Light Rotatable

Outdoor Lighting

Flood Lights

- Value Flood Light
- Endure Flood Light

Road & Street Lighting

- Endure Street Light

Endure High Bay Pro



Endure Street Light



Endure Damp Proof



Value T-8 Pro



Value Downlight Pro



Value Backlit 2x2



Eco Downlight



Eco A Type Bulb



Metals Product Portfolio

FAST metallurgy center now hosts an Aluminium & Aluminium Alloy plant and a Copper Plant, that add value to our cables and conductors manufacturing, and also provide a source of raw material to many industries.

Aluminum Alloy Plant

Some of the products manufactured at the Aluminium plant include the following:

- Aluminium Rod (H12 & H14 Grade)
- Aluminium Alloy Rod (6101 & 6201 Grade)
- Trapezoidal Wire Conductors
- All Aluminium Conductors (AAC)
- All Aluminium Alloy Conductors (AAAC) for high-voltage transmission
- Aluminium Conductor Steel Reinforced (ACSR)
- Aluminium Alloy Conductor Steel Reinforced (AACSR)
- Aluminium Conductor Alloy Reinforced (ACAR)
- Aluminum Conductor Fiber Reinforced (ACFR) HTLS conductor for high current carrying capacity



Copper Plant

FAST also has a state-of-the-art Copper Upcast Plant with Continuous Rod Casting Technology, enabling the production of products that meet international standards.

It enables production of the following:

- Oxygen-Free Copper (OFC) Rod for High Conductivity
- Copper Busbar
- Enameled Copper Wire

The Plant employs eco-friendly machinery for processing LME registered “A” grade copper cathodes into 8mm diameter Copper Rod, which exceeds the requirements of ASTM standards keeping the oxygen content in the copper under 10ppm due to oxygen elimination and yields 104% IACS conductivity.



PVC Portfolio

FAST manufactures premium quality PVC cable compounds through its two technologically advanced plants, catering to a broad range of applications in the cable industry.

These plants are integrated with fully equipped polymers laboratory to formulate materials to exact customer specifications.

Our end-to-end PVC production facility has a rigorous quality control system that guarantees the use of best raw material to produce real quality finished products.

The PVC compounds are available for insulation and sheathing in natural and custom colored basis from temperature rating 70°C to 100°C in compliance with applicable international standards and can have the following characteristics such as UV resistant, etc.

It enables production of the following:

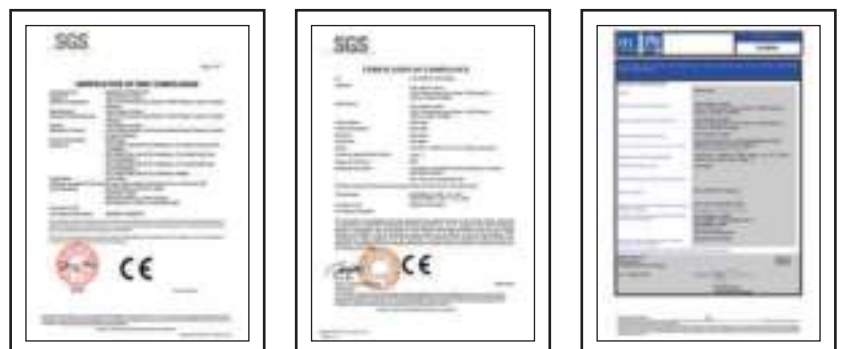
- 70°C PVC
- 90°C PVC
- Heat Resistance PVC above 90°C



Certifications Cables



Lights



Approvals



WAPDA

Water and Power Development Authority



Communication &
Works Department



Only selected approvals are shown above. For further detail kindly contact our Customer Relations Department.

Our Partners in Success



Oil & Gas

- Pakistan Oil Refineries
- Asia Petroleum
- Mari Petroleum Company
- Qadir Pur Gas Field
- SPEC
- SNGPL
- SSGPL
- OGDCL

Cement

- Lucky Cement Ltd.
- Bestway Cement Ltd.
- DG Khan Cement Ltd.
- Maple Leaf Cement Ltd.
- Kohat Cement Company Ltd.
- Pioneer Cement Ltd.
- Dewan Cement Ltd.
- Rohri Cement
- Askari Cement Ltd.



Foods and Beverages

- Coca-Cola Beverages Ltd.
- Pepsi Cola Pakistan Ltd.
- Nestlé Pakistan
- Gourmet Beverages
- Nishat Dairy Pvt. Ltd.
- K & N's Foods Ltd.
- Fauji Meat (FML)
- Citropak Ltd
- Dalda Foods
- Mezan Beverages

Sugar

- Tandlianwala Sugar Mill
- JDW Sugar Mills
- Ashraf Sugar Mills
- Sheikho Sugar Mills
- Shakarganj Group
- Al Moiz Group
- Ittefaq Group
- Fecto Sugar Mills
- SGM Sugar Mills
- Indus Sugar Mills



Telecommunications

- Ufone
- Mobilink / Jazz
- Huawei Technologies Co. Ltd.
- CM Pak (Zong)
- ZTE



Electronics & Automobiles

- Atlas Honda Ltd. (Motorcycles)
- Honda Atlas Cars (Pakistan) Ltd.
- Daewoo Pakistan Bus Service
- Road Prince Motor Cycles
- Zxamco Pakistan (Pvt.) Ltd.
- Indus Motor Company Ltd. (Toyota Motors)
- Pak Elektron Limited
- Pak Suzuki Motors
- Master Motorcycles
- Zxamco Motorcycles

Construction & Engineering

- Descon
- Guarantee Engineers
- Master Tiles Ltd
- Shabbir Tiles
- Faisal Tiles
- Asif Tiles
- Sonix Tiles
- Emco Tiles
- Tijarat Developers
- FWO
- NLC
- Maksons
- ZKB Reliable
- KRC
- HRL
- Alam Khan Brothers
- Uni Build



Textile

- Sapphire Group
- Interloop Limited
- Ayesha Textile Mills
- Masood Textile Mills
- U.S. Apparel Textiles (Pvt.) Ltd.
- Sitara Textiles
- Nishat Group
- Mahmood Group
- Nagina Group
- Gohar Group
- Fazal Clothing Mills

Fertilizer

- Dawood Hercules (Fatima Fertilizers)
- Pak Arab Fertilizer Ltd.
- Engro Fertilizer Ltd.
- Fauji Fertilizer Bin Qasim Ltd.
- Suraj Fertilizer Industries (Pvt.) Ltd.
- Faras Fertilizer Company (Pvt.) Ltd.



Power Sector

- AES Lalpur Power Ltd.
- Sitara Coal Fire Plant
- Nishat Power Plant (Bhaiphero)
- Rafhan Maize Coal Power Plant
- Haveli Bahadur Shah Power Plant
- Halmore Power Generation Co. (Bhikki)
- Fauji Kabirwala Power Company Ltd.
- Quaid e Azam Solar Power (Pvt) Ltd. - QASP
- Sitara Energy Ltd.
- Bhikki Power Plant
- Neelum Jhelum Hydropower Plant

Contact Us

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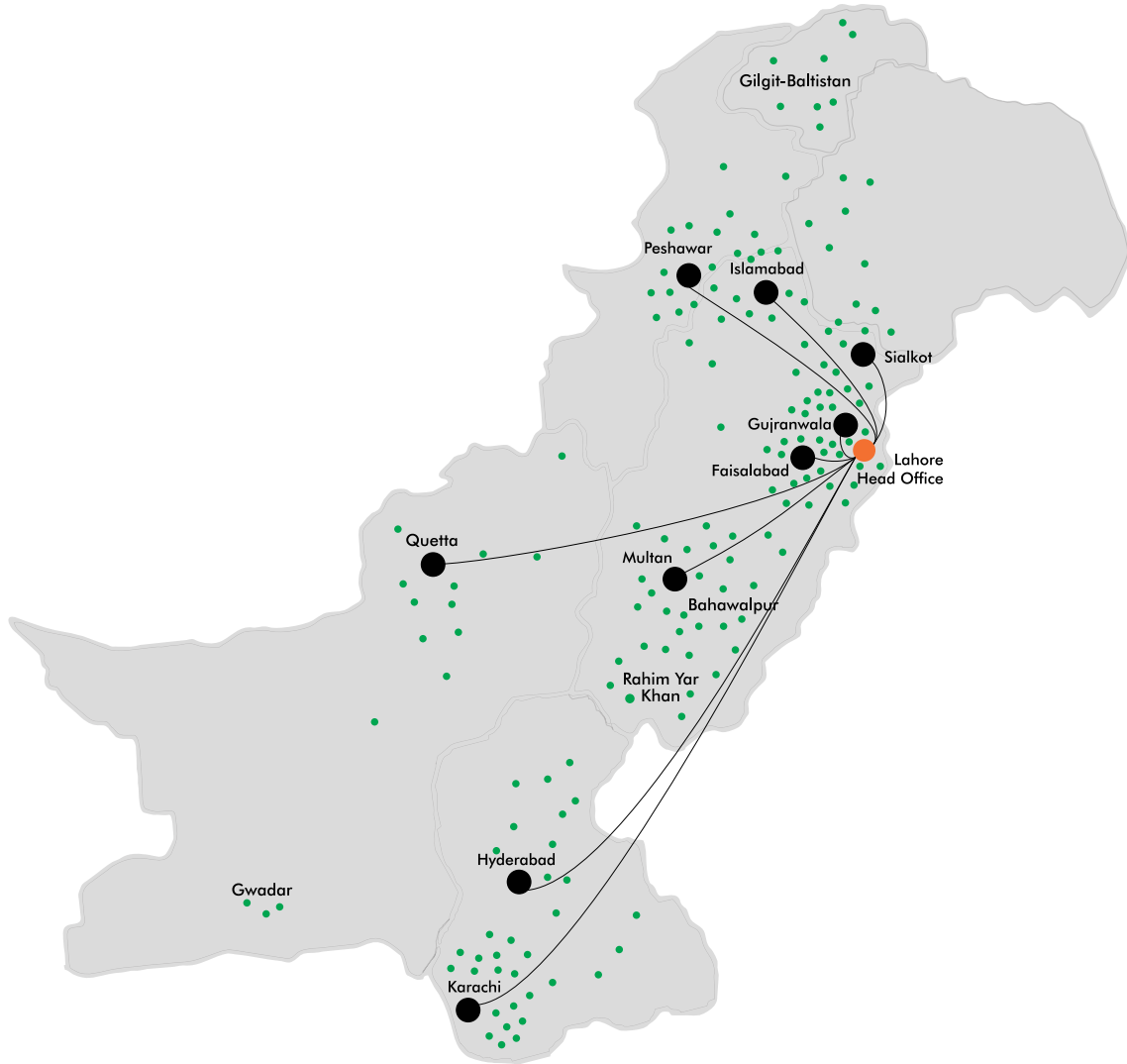
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Fast Network



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